
MDI Ventures: Global Multi-Stage VC Firm for Local Founders

General Profile

About Us



MDI Ventures is a strategic VC originally anchored by evergreen fund from **Telkom Indonesia**. We have since grown to manage investments from other third party LP Investors.

MDI unique selling point is as a Strategic VC that create access to new business opportunity and revenue, through collaboration between startups we invest and our anchor LP investors from Telkom to other SOE and to other Large Indonesian Corporates.

6 New Funds will be added in 2023, and 1 more in 2025



2022 Stevie® Award 19th annual IBAs
**Company of the Year,
Financial Services**



2022 Stevie® Award 19th annual IBAs
**Fastest-Growing Company
of The Year in Asia**



CNBC Indonesia 2021 Award
Best Venture Capital



CNBC Indonesia 2020 Award
Best Venture Capital



\$ 830 Mn*
Total Committed AUM
Grow to \$1.2bn in 2023



80+
**Total Portfolio Under
Management**



US\$ 575+ Mn (IDR 8.6 Tn)
Cumulative Synergy Value to 2022
Grow to US\$ 775 Mn in 2023



5
Active Funds
Grow to 11 in 2023



4
**Unicorn
Portfolios**



11 3 IPO | 8 M&A
Investments Exit

About Us

We are led by team with decades of ops and investment track records.

Indonesia Team



Singapore Team



US Partner



SK Partner



EU Partner



Forging Alliances and Co-Investors with Top Tier VCs in Indonesia, Singapore and Silicon Valley



Top Tier Silicon Valley and SEA Co-Investors

Local Deep-Rooted Network with World Class Background



MDI Fund - Investments

MDI constantly monitor the best focus area in Investment. For 2022 onward, MDI focused on 5 sectors: Healthcare, Fintech, Logistics, the new Consumer retail, and Food Tech.

Our target is to make sure we thoroughly explore opportunities in those focused sector, and ensure we can be aware of, and preferably lead investments in promising companies.

70+
Company

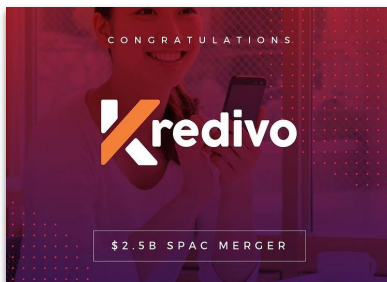


Investments Updates

Bloomberg



FinAccel to Go Public in U.S. via a \$2,5 Bn SPAC Deal



MDI Ventures backed FinAccel is agreed to go public in the U.S. through a merger with a blank-check firm by Victoria Capital Park Advisors L.L.C that values the combined companies at \$2.5 billion.

TC TechCrunch



NIUM Crosses \$1 Bn Valuation after \$200 Mn Round

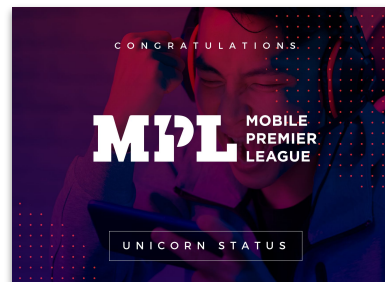


MDI Ventures backed Nium announce that it raised more than \$200 mn in Series D funding and saw its valuation rise above \$1 billion. It touted the investment as making it "the first B2B payments unicorn from SEA"

Bloomberg



Mobile Premier League Becomes Unicorn \$2.3 billion valuation

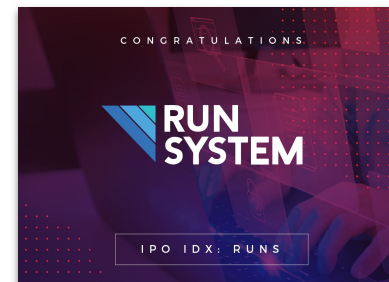


MDI Ventures backed Mobile Premier League became India's second gaming unicorn, raising funds at a \$2.3 billion valuation after the pandemic drove entertainment starved consumers toward mobile playing.

Deal
street
Asia



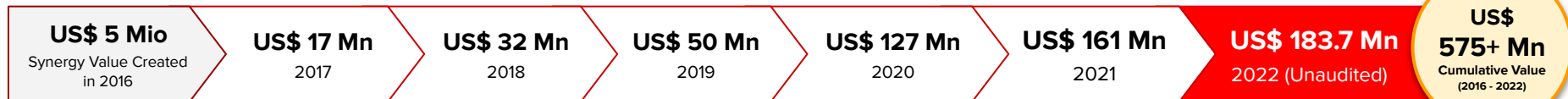
Indonesian IT services firm Run System plans local IPO



Indonesian IT services firm PT Global Sukses Solusi Tbk (Run System), a portfolio company of Telkom Group-backed MDI Ventures, is targeting to raise funds through an initial public offering on the local stock exchange, per a company statement.

MDI Create a Win-Win Bridge Between TELKOM, SOEs, and Startups

by continuing to double the delivery synergistic revenue to Telkom



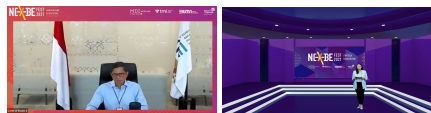
1st Nex-Be Fest Telkom Group Pitching & Business Matchmaking
2 Days event at Bali Island, With 150 Participants



2nd NexBE Fest Telkom Group Pitching & Business Matchmaking
2 Days event by ZOOM Online, with 451 participants



1st NexBE Fest BUMN by Cluster Pitching & Business Matchmaking
Healthcare | Agriculture | Fintech | Logistic



3rd Nex-BE Fest Pitching & Business Matchmaking
2 Days event in Bali With 170 participants.



Nex-BE Fest 2022
Business Matchmaking, Panel Discussion, and Award



MDI first operates

2016

2019

2020

2021

2022

Audit by:



Asset Under Management

MDI currently manages unique fund with different angle, contributing to all stages of investment.

MDI unified their investment operations using one-team and multiple-fund method, to maintain efficiency and make sure no opportunities are left behind.

MDI is also mandated to manage incubator & accelerator programs, and also an angel investment network. The initiatives are meant to capture good opportunities as early as possible, and also contribute in building the emerging Indonesian startup ecosystem.

EARLY STAGE Pre-Seed - Seed

ARISE 
BY MDI & FINCH

Empower the next generation of founders in SEA.

US\$ 40 Mn Committed

GROWTH STAGE Series A-B

CENTAURI
BY MDI & KBI

Investing in businesses that are ready to scale.

US\$ 150 Mn Committed

LATE STAGE Series C +

MDI500

Empower strong companies to scale by leveraging networks from Telkom Group and other SOE Initiatives.

US\$ 500 Mn Committed

indigo

Enable potential local founders build their business ideas and support their growth by leveraging networks from Telkom Group.

Incubator & Accelerator

tmi telkomsel
mitra
inovasi

Equip, enhance, and transform Telkomsel business units with new technologies

US\$ 40 Mn Committed

MDI100

MDI first fund has been deployed and currently in harvesting period. MDI 100 objectively for evergreen fund and re-investing.

US\$ 100+ Mn AUM

Managed Program

MDI is also mandated to manage incubator & accelerator programs, and also an angel investment network. The initiatives are meant to capture good opportunities as early as possible, and also contribute in building the emerging Indonesian startup ecosystem.

indigo

Est. 2015

Sector	Agnostic with synergy angle
Region	Indonesia
Format	Startup Incubator & Accelerator
Stages	Pre-Seed to Seed
Thesis	To enable potential local Indonesian founders build their business ideas and support their growth by leveraging networks from Telkom Group.
Backer	Telkom Group





eMerge
BY MDI VENTURES

Est. 2021

Sector	Agnostic
Region	Indonesia
Format	Angel Investment Network
Stages	Seed to Series A
Thesis	To empower potential local Indonesian founders by leveraging networks from Indonesian high-net-worth individuals with MDI as anchor.
Backer	Founding Angel Investors

Managed Fund

MDI currently manages four unique fund with different angle, contributing to all stages of investment. MDI unified their investment operations using one-team, multiple-fund method to maintain efficiency and make sure no opportunities are left behind.

 <p>Est. 2015</p>	 <p>Est. 2019</p>	 <p>Est. 2019</p>	 <p>Est. 2020</p>
<p>Sector Healthcare, Fintech, Logistics, Consumer, Food Tech</p>	<p>Sector Mobile & Enterprise</p>	<p>Sector Fintech, Logistics, New Retail, Healthcare, Education</p>	<p>Sector Logistics, Fintech, Enterprise, Ecommerce, Education, Healthcare, Tech, and Agriculture</p>
<p>Region Global</p>	<p>Region SEA & USA</p>	<p>Region Southeast Asia</p>	<p>Region Southeast Asia, primarily Indonesia</p>
<p>Stages Series B and above</p>	<p>Stages Seed to Series B</p>	<p>Stages Pre-Series A to Series B</p>	<p>Stages Seed to Series A</p>
<p>Thesis To empower strong companies to scale by leveraging networks from Telkom Group and other SOE Initiatives</p>	<p>Thesis To equip, enhance, and transform Telkomsel business units with new technologies</p>	<p>Thesis Investing in businesses that are ready to scale</p>	<p>Thesis To empower the next generation of founders in SEA</p>
<p>Backer Telkom Group</p>	<p>Backer Telkomsel</p>	<p>Primary Backer KB Investments</p>	<p>Primary Backer Finch Capital</p>

Our Competitive Advantage



We serve as the value creator between Startups and Corporates.

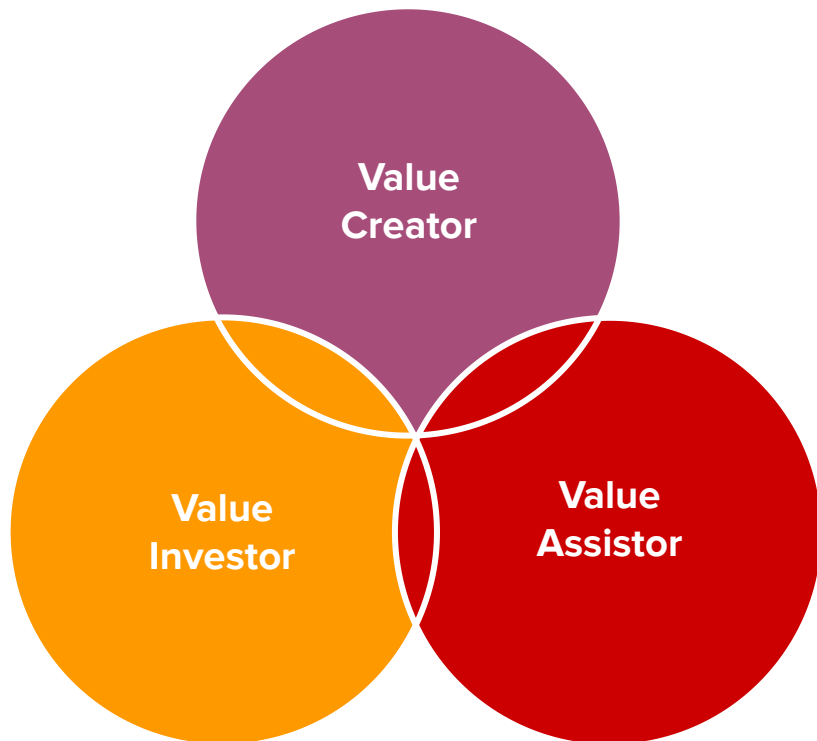
We lay our eyes and put our focus on building growth stage companies in Southeast Asia region and worldwide.

By facilitating synergies with startups, we aim to accomplish our missions:

- Maximizing portfolio value within Telkom Group.
- Empowering the growth of digital entrepreneurship.
- Helping to build the region's startup ecosystem.

We are equipped with dedicated and hands on corporate development teams who will assist and drive mutual benefit partnerships between our portfolio and backers primarily Telkom Group, SoE, and Multinational Corporations.

Value Approach



Blitzscale Portfolio Value Growth

We roll-out our sleeves to work side by side with the founder to through our dedicated Corporate Development team that will assist them to unlock \$\$\$ Billions of Value Creation through our Corporates and SoEs networks

Long Term Partner Throughout Lifecycle

From seed, early to growth stage, MDI is committed to backed founders through thick & thin of their journeys. We provides multiple funds that uniquely position to support founders in certain milestone to ensure their ability to reach long term success.

Thesis Driven Investment Approach

Our humble and responsible investment philosophy guides us to capture asymmetric investment opportunities. We do our homework even prior to meet the founders and making decision by putting our hats as the founders on what would be the direction of the company in Short, Mid, and Long Term phase

Thank You.